

Publications - Testimonials

Dr. Rothbart's curiosity about hyperpronation and it's impact on the body started over 20 years ago as a result of noticing that many patients would re-injure or develop the same problems that had been surgically corrected just a few years before. Several papers are published on resolving chronic pain with Posture Control Insoles™, and you may be interested in what patients are saying.

I am a forty year old female. I have been a physically active as long as I can remember. I run 10-17 miles four times a week, walk 6-8 miles, love to hike. Over the years my arches fell, my back began hurting. I was fitted for orthotics, which cost me over 500 (2x). I had to change my shoes so I could fit the orthotics. I continued on hoping this would solve my pain, unfortunately the pain continued and became far worse. One day I was basically unable to barely walk. I made an appointment with Carl Jelstrup and he discovered my orthotics were throwing me off. Carl recommended Posture Control Insoles. At first I questioned the insoles being so thin but since they are so affordable I decided to give them a try. Well, it's been 2 years and I have been pain free. I am able to run, walk long miles without any pain or discomfort, I am able to slip my insoles into a dress shoe without any major adjustments. Posture Control Insoles give me peace of mind and a pain free body!! Thanks so much!

Bottom Line

Posture Control Insoles™ are the most advanced product available to help your patients improve body mechanics and posture. Amazingly, Posture Control Insoles™ are also the least complicated, quick and easy to use, and least expensive solution.

Posture Control Insoles™ are very patient friendly. There is no sense of a foreign, motion limiting, crowding object in the shoe. In fact, Posture Control Insoles™ quickly become unnoticeable in the patient's regular shoes which leads to exceptional compliance.

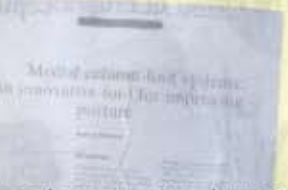
Demonstrating to the patient how faulty foot mechanics and poor posture represents a significant perpetuating factor standing between the patient and better health is done convincingly with our simple microwedges. Patients instantly see and feel the difference. The logical explanation truly creates an "Aha moment" for the patient and a desire to start wearing the insoles right away. Most patients *do* prefer simple, effective and understandable, and they really appreciate inexpensive.

It takes just a few minutes to determine the optimal insoles for your patients (3.5, 6.0 or 9.0 mm). No complex casting is required. Posture Control Insoles™ are trimmed to fit right in your office so your patients can enjoy instant gratification. Standard Men fit size 7-13, Men XL fit size 14-16, Women fit size 5-10, Youth fit size 2-6. Heel lifts and arch supports may be attached to the insoles. The Start-Up Kit contains everything you need to get started including video training.

How to Get Started: Call us, or simply register on our website: <http://www.back2feet.net>. Within 24 hours you will receive your log-in ID so you can order Posture Control Insoles™ and accessories at professional discounts.



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If you're not correcting posture..

...the best your patients can hope for is temporary relief

Why Not

do more for your patients

...and for your practice?



Who will benefit from wearing Posture Control Insoles™?

Over 80% of your patients have an apparent long second toe or a deeper first web space (Morton's Foot) and/or an elevated first metatarsal when the foot is held in STJ neutral position (Rothbart's Foot). These patients are predisposed to musculoskeletal disorders and chronic pain. Posture Control Insoles™ offer a supplemental self-help treatment from both a preventative and acute care perspective.



CLINICAL PERFORMANCE GUARANTEE

Not your father's orthotics!

No supports or rigid materials to limit foot motion. Posture Control Insoles™ work by **PROPRIOCEPTION**. With every step the neuromuscular system acts on a proprioceptive stimulus to improve body mechanics and posture.

"The postural shift alleviates pelvic and hip pain, and my patients are surprised they don't feel the insoles under their big toe"
Dr. Daniel Moroff, DC

